Change Concepts



Langley, Moen, Nolan, Nolan, Norman, Provost (2009). The Improvement Guide. Jossey-Bass,

1.	Eliminate things that are not used	34.	Focus on core processes and purpose
2.	Eliminate multiple entry	35.	Share risks
3.	Reduce or eliminate overkill	36.	Emphasize natural and logical consequences
4.	Reduce controls on the system	37.	Develop alliance & cooperative relationships
5.	Recycle or reuse	38.	Listen to customers
	•	39.	Coach customers to use product/service
6.	Use substitution	40.	Focus on the outcome to a customer
7.	Reduce classifications	41.	Use a coordinator
8.	Remove intermediaries	42.	Reach agreement on expectations
9.	Match the amount to the need	43.	Outsource for "free"
10.	Use sampling	44.	Optimize level of inspection
11.	Change targets or set points	45.	Work with suppliers
12.	Synchronize	46.	Reduce setup or start up time
	·	47. 48.	Set up timing to use discounts Optimize maintenance
13.	Schedule into multiple processes	48.	Extend specialist\s time
14.	Minimize handoffs	49. 50.	Reduce wait time
15.	Move steps in the process close together	51.	Standardization (create a formal process)
16.	Find and remove bottlenecks	52.	Stop tampering
17.	Use automation	53.	Develop operational definitions
18.	Smooth workflow	54.	Improve predictions
19.	Do tasks in parallel	55.	Develop contingency plans
20.	Consider people as in the same system	56.	Sort product into grades
		57.	Desensitize
21.	Use multiple processing units	58.	Exploit variation
22.	Adjust to peak demand	59.	Use reminders
23.	Match inventory to predicted demand	60.	Use differentiation
24.	Use pull systems	61.	Use constraints
25.	Reduce choice of features	62.	Use affordances
26.	Reduce multiple brands of same item	63.	Mass customize
27.	Give people access to information	64. 65.	Offer product/service anytime Offer product/service anyplace
28.		66.	Emphasize intangibles
	Use proper measurements	67.	Influence or take advantage of fashion trends
29.	Take care of basics	68.	Reduce the number of components
30.	Reduce demotivating aspects of pay system	69.	Disguise defects or problems
31.	Conduct training	70.	Differentiate product using quality dimensions
32.	Implement cross-training	71.	Change the order of process steps
33.	Invest more resources in improvement	72.	Manage uncertainty, not tasks